

09-29-2004

Form PTO-1594 (Rev. 06/04)

OMB Collection 0651-0027 (exp. 6/30/2005)

DEPARTMENT OF COMMERCE  
Patent and Trademark OfficeRECORD  
TRADE

102847796

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies)/Execution Date(s):

HOWARD PRICE

- ☒ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) U.S.Execution Date(s) 8/30/04Additional names of conveying parties attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ NoName: J.E.B VENTURES, INC.

Internal

Address: \_\_\_\_\_

Street Address: 5479 Ascot BendCity: Boca RatonState: FloridaCountry: USA Zip: 33496

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☒ Corporation Citizenship USA  
☐ Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)

## 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,351,217Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

## 5. Name &amp; address of party to whom correspondence concerning document should be mailed:

Name: LAW OFFICES OF P.B.TUFARIELLO, P.C.

Internal Address: \_\_\_\_\_

Street Address: 8 Fountain AvenueCity: SeldenState: New York Zip: 11784Phone Number: 631-716-0091Fax Number: 631-716-0094Email Address: 24yellow@optonline.net

## 6. Total number of applications and registrations involved:

17. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed

## 8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Panagiota Betty Tufariello

Signature

9/24/04

Date

PANAGIOTA BETTY TUFARIELLO

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/28/2004 DBYRNE 00000022 1351217

01 FC:8521

40.00 fee

TRADEMARK  
REEL: 003053 FRAME: 0151

# TRADEMARK ASSIGNMENT

**WHEREAS**, HOWARD PRICE, an individual and U.S. Citizen, residing at 5479 Ascot Bend, Boca Raton, FL 33496 (hereinafter "**Assignor**"), has adopted, owns, has used and is using the Mark

**BARIELLE**

Registration Number 1,351,217, registered in the United States Patent and Trademark Office on July 30, 1985.

**WHEREAS**, J.E.B. VENTURES, INC., a corporation of the State of Florida, having a principal place of business at 5479 Ascot Bend, Boca Raton, FL 33496 (hereinafter "**Assignee**"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, all right, title, and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark and the above-identified registration thereof.

HOWARD PRICE

Date: 8/30/04

BY: 

PRINT NAME: HOWARD PRICE

Date effective as of: 8/30/04

SUBSCRIBED and SWORN to before me this

30<sup>th</sup> day of August, 2004.

  
Notary Public

SABDAR ALLY  
NOTARY PUBLIC, State of New York  
No. 01AL4837172  
Qualified in Queens County  
Commission Expires Feb. 28, 2006

RECORDED: 09/24/2004

TRADEMARK  
REEL: 003053 FRAME: 0152